



# What is Asserta Health?

Better Healthcare - a real-time cash payment program that saves you money on healthcare services

Thousands of employees and their families have taken advantage of the Asserta Health program when they were told by their healthcare provider they would need expensive tests, high-cost procedures, surgery or were going to have a baby.

Our Concierges work with you to coordinate your healthcare needs by identifying high-value providers, negotiating lower prices and paying cash at the time of service. Asserta Health **saves you money, time and all the hassles** that come when you need expensive care.

## Call Asserta Health:

- Any time you want information about how to save money on healthcare services.
- As soon as you find out you need an expensive procedure, surgery, diagnostic test or are having a baby.
- If you want to save money on healthcare services and have your out-of-pocket costs waived.
- If you want dedicated support to navigate needed healthcare services.
- If you want to prevent confusing bills after you receive health care services.



**Asserta**  
HEALTH

Call today and save!  
**(877) 228-4298**



# Did you just find out you need an expensive surgery, procedure, or medical test or are you having a baby soon?

Asserta Health can help you **SAVE MONEY!**

**Q: What is Asserta Health?**

An optional program for health plan members that provides a dedicated, healthcare Concierge that can help you eliminate your out-of-pocket costs when you coordinate your care with Asserta Health.

**Q: How does Asserta Health help?**

Our healthcare Concierge Service helps health plan members coordinate needed care by identifying high-value providers who are willing to accept lower rates for services when they are paid in full at the time of care.

**Q: Why should I use the Asserta Health program?**

Because the Asserta Health program will save YOU and your plan money for needed healthcare services. When you agree to coordinate your care with Asserta Health, your out-of-pocket costs are waived altogether.

**Q: How does the program work?**

Contact Asserta Health when you need expensive care. Your dedicated Concierge will ask you some questions to understand your healthcare needs. When appropriate, Asserta Health will identify high-value providers and facilities for your care and negotiate a cash pay price that falls within your plan's agreed parameters. When you, your provider (and facility) and plan all agree on the negotiated price, your dedicated Concierge will walk you through the steps required to take full advantage of the program -- including ensuring any preauthorizations required are completed and paying for the services in full at the time they are received.

Asserta Health is simply a **better and smarter** way to pay for healthcare.

## How do I take advantage of this program?



**STEP 1**

You need an expensive service



**STEP 2**

Call Asserta Health



**STEP 3**

Asserta Health works with you to coordinate care



**STEP 4**

Your out-of-pocket costs are eliminated

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